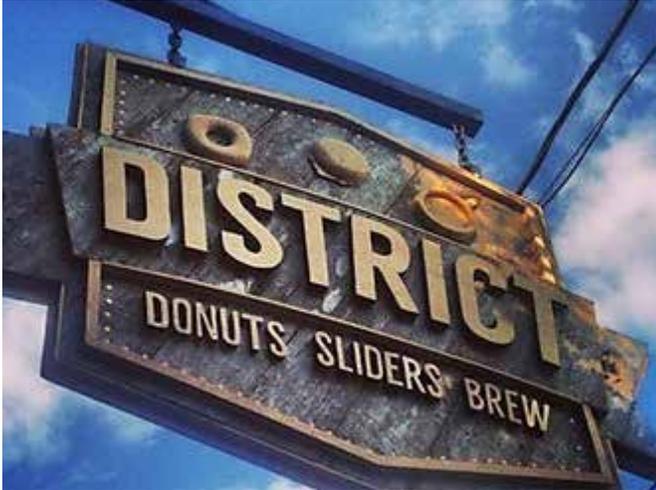




# Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.



## The solution

In October 2013, District installed NCR Silver Pro Restaurant Edition, a sleek, iPad-based POS system that's easy to configure and offers real-time access to business metrics and reports from any web browser.

## The result

Silver Pro is "super simple," according to partner Aaron Vogel, who now has better visibility into food costs and can track category sales throughout the day. "Mobile accessibility is great. It takes 30 seconds to log into the site and see where we are."

Employees are equally enthusiastic, according to Vogel, who says training is quick and easy regardless of background or level of restaurant experience.

Even customers comment daily — "Is that an iPad?" —seeing it as a part of a next-generation environment.

District has plans to use Silver Pro in its food truck, which will be hitting the road soon to support local children in foster care. All proceeds from food truck sales will benefit Crossroads NOLA.

## Key features

### Industry

- Hospitality

### Challenge:

- More time to focus on running a great operation

### Results:

- Better visibility into food costs
- Ability to track category sales throughout the day
- Quick and easy training

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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